

# DR. TED BAEHR

## Powerful, Practical Talks to Change the Culture

1. Families need to know how to teach their children media-wisdom
2. Believers need to know how to succeed in the Entertainment Industry without losing their soul... or their wallet.



Media expert, Dr. Ted Baehr, gives inspiring, informative talks on these topics and many more:

### **Media Wisdom & Media Influence on Today's Culture:**

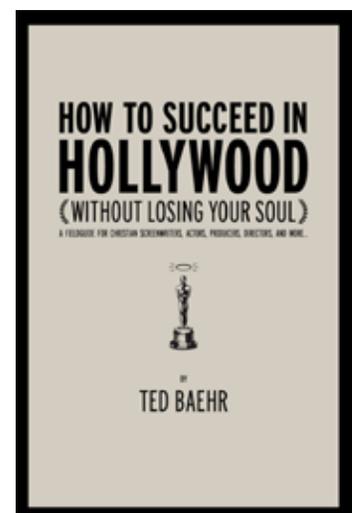
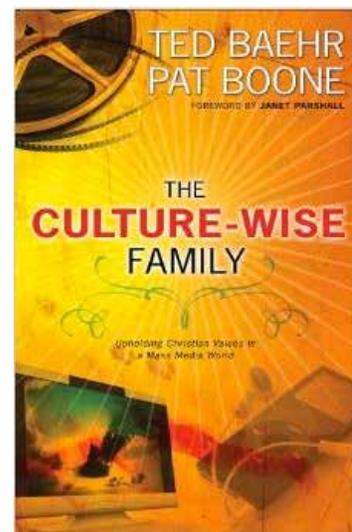
**Triumphing Over Our Greatest Challenge:** Our greatest challenge now is the influence of the mass media of entertainment on our children and grandchildren. The media, for good and for ill, is the primary teacher of our youth. There's hope though – children can be taught to be media-wise, and the entertainment industry can be turned to toward the good, the true, and the beautiful. This featured seminar enables you to teach children to be media-wise, helps you understand the wide influence of the mass media, and shows you how to redeem the industry.

### **HOW TO SUCCEED IN HOLLYWOOD (WITHOUT LOSING YOUR SOUL)**

- Whether you want to be in pictures or just watch them, or even just complain about them, it seems that almost everyone is interested in the mass media of entertainment. In **HOW TO SUCCEED IN HOLLYWOOD (WITHOUT LOSING YOUR SOUL)**, Dr. Ted Baehr tells you what you need to know about the current state of the mass media of entertainment, how to use your faith to change the culture of Hollywood, and how to make a creative contribution to the whole world.

### **Everything You Want to Know About Hollywood But Are Afraid to Ask**

- This talk deals with the opportunities as well as the trials and tribulations that Christians face in the mass media, as well as how to be more than conquerors in the entertainment industry. Moreover, this talk helps you understand the entertainment industry, enabling those with stars in their eyes to conquer without stooping.



# DR. TED BAEHR

Armed with over 40 years of research on the media and culture, Dr. Baehr's lectures have taken him to speak at the European Parliament, the House of Lords of the Parliament of the U.K., the Parliament of Norway, the Bombay Communication Institute, South Korea, Japan, Oxford University, Yale University, Dartmouth College, the University of Virginia, and U.C.L.A. In 2012, Ted was the 4th Dean's Distinguished Lecturer at the Pepperdine University Graduate School (GSEP). Baehr makes himself available to address hundreds of churches and civic groups each year. He was the head of the TV Dept. Center at City University of New York and Chairman of the Christian Institute for the Study of Media at the "Center for the Arts, Religion and Education" of the Graduate Theological Union at the University of California at Berkeley.

Ted has written, edited and contributed to numerous books, including:

- How To Succeed In Hollywood (Without Losing Your Soul)
- The Culture-Wise Family

Ted graduated summa cum laude in Comparative Literature from Dartmouth College, attended Cambridge University, the University of Bordeaux & Toulouse, the University of Munich, Northwestern University, and Columbia University's School of the Arts, graduated with a Juris Doctor from New York University School of Law, and received a Doctor of Humanities from Belhaven University.

Ted was president of the organization that produced The Chronicles of Narnia: The Lion, Witch and the Wardrobe for CBS-TV in 1980, boasting 37 million

viewers and winning an Emmy Award. Baehr produced programs for PBS television.

Ted is the Publisher of Movieguide® ([www.movieguide.org](http://www.movieguide.org)).

Ted has been a featured guest on Oprah, Hannity and Colmes, CNN, ABC, Fox News, MSNBC, and Entertainment Tonight.

In 2005, Ted was Chairman of the Institute for the Study of Media at the Center for the Arts, Religion and Education at the Graduate Theological Union at U.C. Berkeley.

Ted's has written for The Wall Street Journal, The New York Times, Time Magazine, USA Today, The L.A. Times, The Washington Post, Hollywood Reporter, The Atlanta Journal-Constitution, and U.S. News and World Report.

Ted's Annual Movieguide® Awards includes two \$100,000 Epiphany Prizes for the Most Inspiring Movie and for TV Program, the \$50,000 Kairos Prize for Spiritually Uplifting Screenplays by Beginning Screenwriters and the \$50,000 Chronos Prize for Spiritually Uplifting Screenplays by Established Screenwriters.

Ted Baehr was born in 1946, the son of Robert Allen and Evelyn Peirce, both successful stage, screen and television actors. Ted is married and has four children.

CFTVC and MOVIEGUIDE® are an international non-profit ministry dedicated to "redeeming the values of the entertainment industry by influencing industry executives and by informing and equipping the public about the influence of the entertainment media."

For more information, visit [www.movieguide.org](http://www.movieguide.org) or call 1-888-248-6684

