

Child Friendly Tips that Fit any Store!

1. Hang a welcome sign to designate an area for children to browse.
2. Put samples of children's books in a decorated container.
3. Display 3-D images.
4. Keep children's product away from doors and breakables.
5. Arrange child products according to child's heights.
6. Have a restroom children can use.
7. Make the child's isle wider for moms with strollers
8. Talk to the children, pointing out products that match their interests
9. Thank children as they exit
10. Start a Birthday club or reading program, advertising it in the children's area
11. Start a children's mailing list.

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