

## Quiz: Is Your Store Child Friendly?

1. Does your store have a children's area?
  2. Is there entertainment for children, such as videos?
  3. Have you held in store events for children or families in the past six months?
  4. Are breakable items kept out of reach from young children?
  5. Is your children's area away from the store's entrance/exit?
  6. Do you thank children and their parents when they exit?
  7. Have you sponsored a reading program?
  8. Is the restroom kid friendly (child height sink, changing table with disposable diapers)?
  9. Does your staff know the children's product? Can they compare it to secular product?
  10. Do you have sample merchandise the children can explore(books, toys)?
  11. Do you ever get on your knees and look at your store from a child's viewpoint?
- Score 1 for every yes and see how you rate!

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